



André Santos Souza

andressouza.com

Berlin, Germany
Italian-Brazilian - 17/03/1989

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Skills

English (fluent) Portuguese (native)

German (basic) French (basic)

UX Design User Journey

UX Writing UI Design

Design System Motion Design

Prototyping User testing

Story planning Agile processes

Scrum Workshop moderation

Figma Sketch

Adobe Creative Suite

Flinto After Effects 3DS Max

HTML / CSS (Int.) Javascript (basic)

Education

EBAC (IT School)
Specialization, UX Design

Era Conectada (IT School)
Javascript and React
Web Front-End

UDESC (University)
Bachelor's, Graphic Design

Experience

Skoove

Senior UX/UI Designer

10/2022 - Now

Working within the commercial team with design solutions for a music e-learning app on iOS, Android and Web. Backlog and ticket ownership, design system migration from Sketch to Figma, prototyping and user testing.

Zallpy | BMW Group Partner

Senior UX/UI Designer

12/2020 - 10/2022

UX, UI, prototyping, design system contribution and user testing for the MINI and My BMW app, which have more than 6,000,000 users in 46 different countries. Working in the aftersales area with agile methodologies along teams from Portugal, Brazil and Germany.

Rhizom Foundation

UX/UI Designer

10/2019 - 12/2020

UX, UI, prototyping and user testing for various iOS, Android and Web products in the fields of e-commerce, traceability and security using a blockchain protocol. Developed a design system for the company's platforms, focusing on creating reusable UI components and patterns.

DTCOM

Web Designer - Marketing

08/2018 - 05/2019

UX analysis on landing pages for conversion improvements. Management of websites, social media and commercial materials.

EAF House / Mormaii Fitness

Art Director

08/2016 - 08/2018

Campaigns for clients of various segments, like fashion, sports, beer crafting and others.

Hexagon Agriculture

Marketing assistant | UX/UI

01/2016 - 08/2016

UX/UI design for specialized agriculture applications and commercial materials.

Welle Tecnologia Laser S/A

Marketing Assistant

04/2014 - 02/2015

Centro de Estudos Matemáticos

Graphic Designer | Internship

02/2012 - 10/2012

Inventório - Design Junior Enterprise

Project Advisor in Graphic Design

10/2010 - 02/2012